

OUR ROLE

Avise is the French national body promoting social enterprises and social innovation. It was cofounded in 2002 by the long term public investor Caisse des Dépôts and representative players from the social economy. Avise's aim is to increase the number and performance of social enterprises which generate employment and social innovation.

OUR SCOPES OF PRACTICE

Covering a wide range of activities, Avise has gained the trust of many players thanks to its expertise and capacity to rally.

○ Technical assistance to associations

Since it was implemented in 2002, Avise has been in charge of leading the "Dispositif Local d'Accompagnement – DLA" (a local support measure conceived to be a technical support to associations). Avise works with many public and private partners to professionalise and structure the DLA's network offer and to suit the needs of the organizations involved in the social economy.

○ Social entrepreneurship

Avise provides expert assistance on social entrepreneurship to increase the number of social enterprises, strengthen and enhance existing companies expand, lure young people towards social entrepreneurship, connect actors and develop networking, and keep experimenting and innovating...

○ Integration through economic activity

Avise supplies technical support to the State and to the National Council in charge of promoting integration through economic activity and representing the structures involved in this field. To accompany its development, Avise participates to a wide-ranging programme of actions launched to develop the training of employees on inclusion schemes.

○ Sustainable procurements

To foster and develop sustainable procurements, Avise provides public and private purchasers with access to a directory currently listing 4000 establishments that hire employees on inclusion schemes. A dedicated Internet portal run by Avise provides additional resources.

○ Europe and the social economy

Thanks to the increasingly high priority given to the social economy within the European Union, Avise has set up tools and services to ensure that the social economy players are able to use Community instruments, especially the Structural funds, which represent a good funding opportunity.

○ Social innovation

Social innovation is a key driver of economic activity, employment, social cohesion, and for the meeting of new social needs. How can we speed up its development ? Avise is committed to a partnership approach, striving to raise awareness and recognition of social innovation. It produces tools and promotes networking among players who share a widened vision of innovation.

SERVICES WE OFFER

Information and promotion

Avise produces specialized information materials and implements actions to promote the social economy initiatives :

- Managing of seven web sites
- Distribution of newsletters
- Publications
- Planning of events

Support to the setting-up and functioning of networks

Avise has developed an expertise in operational support and management of professional networks.

At national level Avise manages the network of structures providing technical support to associations, so that they can strengthen and keep developing their activity.

Tools and training

Avise helps the social economy players to further professionalise and perform better :

- Production of methodological guides
- Training
- Know-how transfer

Experimentation

Avise has a key role in building concepts and tools to foster the emergence and support the development of social enterprises :

- Introduction of new enterprise forms
- Creation of innovative services such as the "Fabriques à initiatives" network (the "Fabriques" are incubators which help social enterprises emerge. They identify social needs at local level, before addressing new or existing social enterprises to tackle them)
- Participation in the work to favour the recognition and the funding of social innovation

Web sites managing by Avise

www.avise.org

www.socialement-responsable.org

www.say-yess.com

www.fabriqueainitatives.org

www.jeun-ess.fr

www.info-dla.fr

Avise, together with actors committed to supporting employment and social innovation



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